



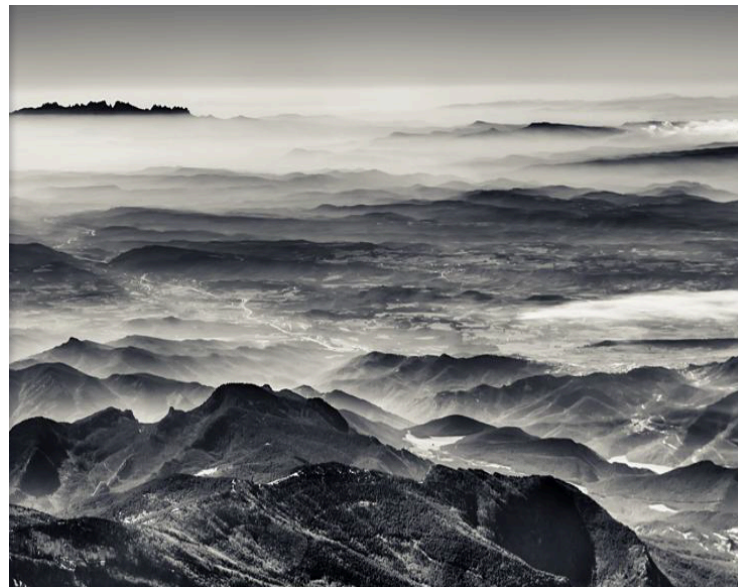
El Berguedà
terra de futurs



Consell Comarcal
Berguedà

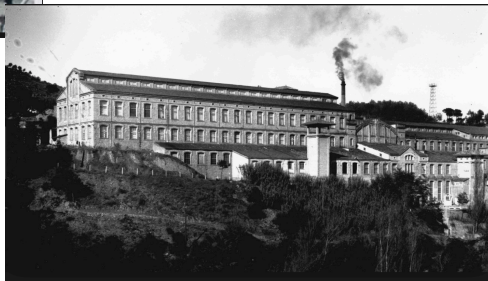
OUR STRATEGY TO ACHIEVE SMART AND SUSTAINABLE DEVELOPMENT

BERGUEDÀ REGION

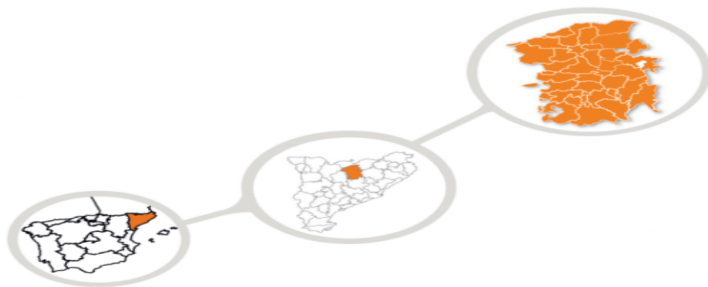


[Whatch video](#)

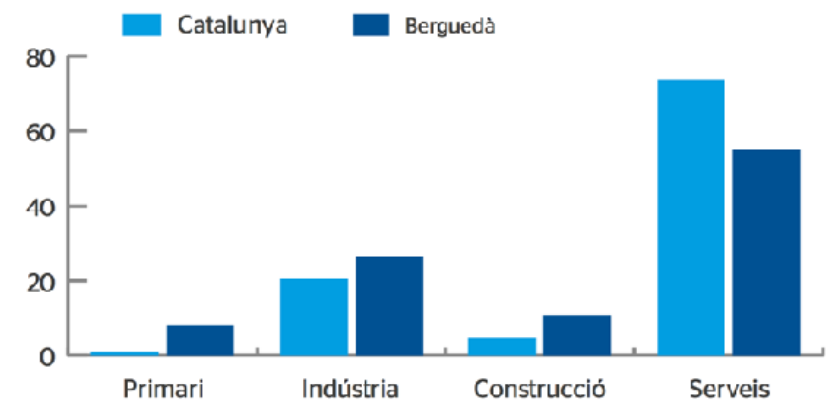
“Out of intense complexities,intense simplicities emerge”



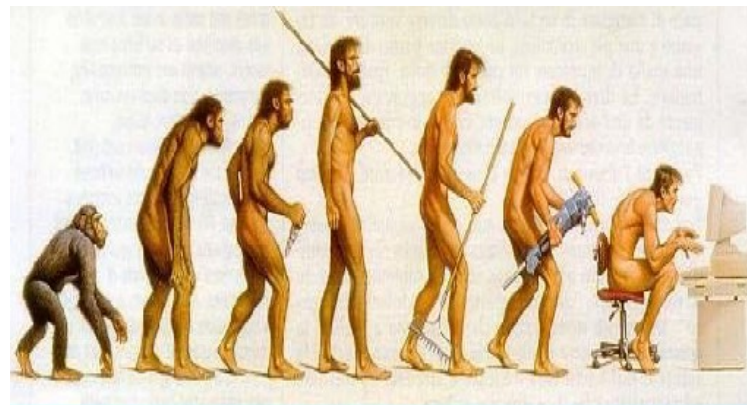
*Who controls the past controls the future.
Who controls the present controls the
past*



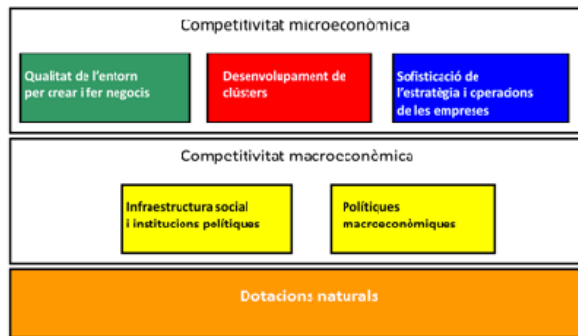
Estructura del VAB en %. 2015



THE FRAMEWORK OF SMART RURAL DEVELOPMENT



New vocabulary

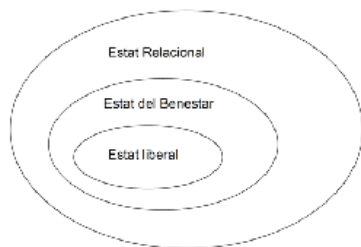


On competition

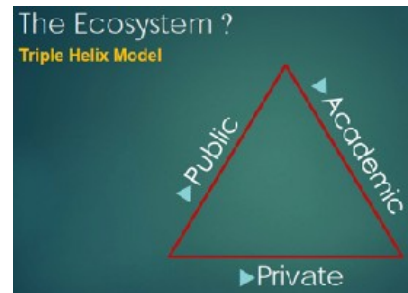


IOT, 4D printing ,4.0 Industry,

...



From the welfare state to a relational state



On competition



Google

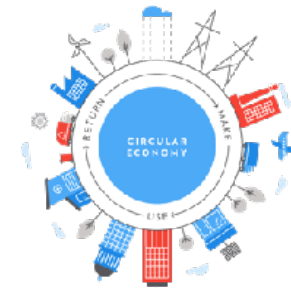


eco-system

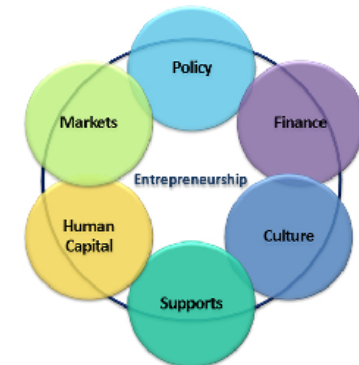
- A biological community of interacting organisms and their physical environment
- (in general) a complex network or interconnected system

A startup ecosystem is formed by people, startups in their various stages and various types of organizations in a location (physical or virtual), interacting as a system to create new startup companies.

Definition



Circular economy



Ecosystem



"Think global, act locally"

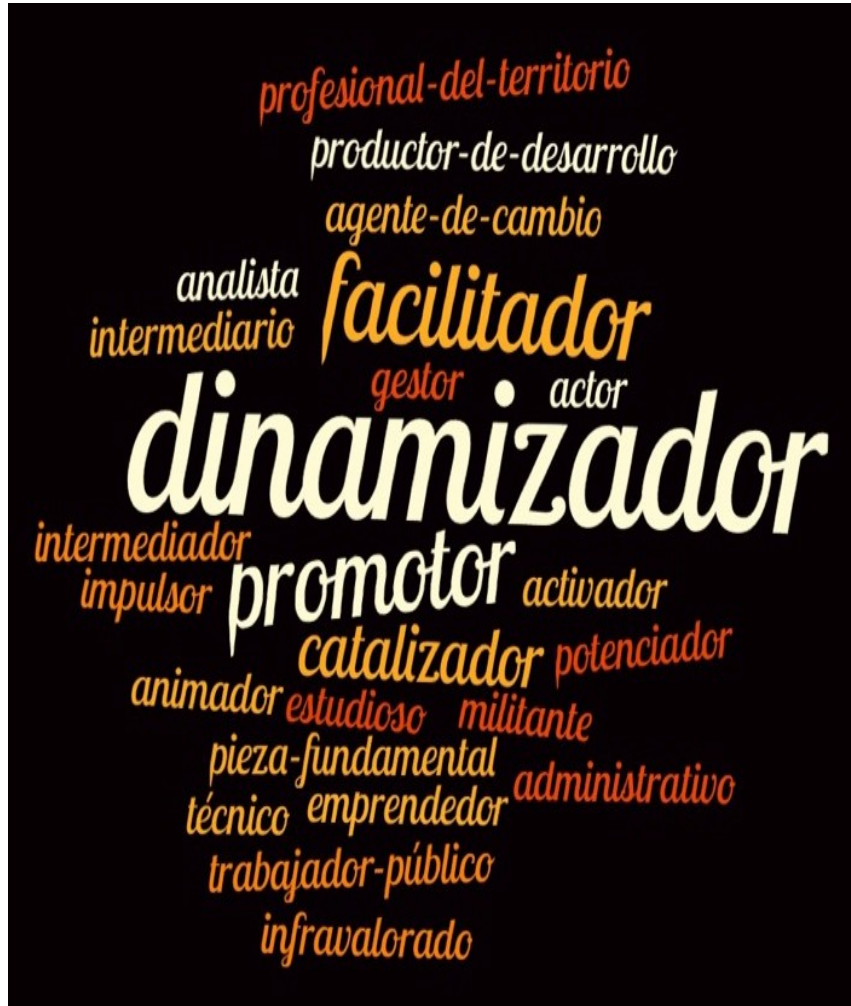
Rural and intelligent development

Characteristics of local, efficient economic development:

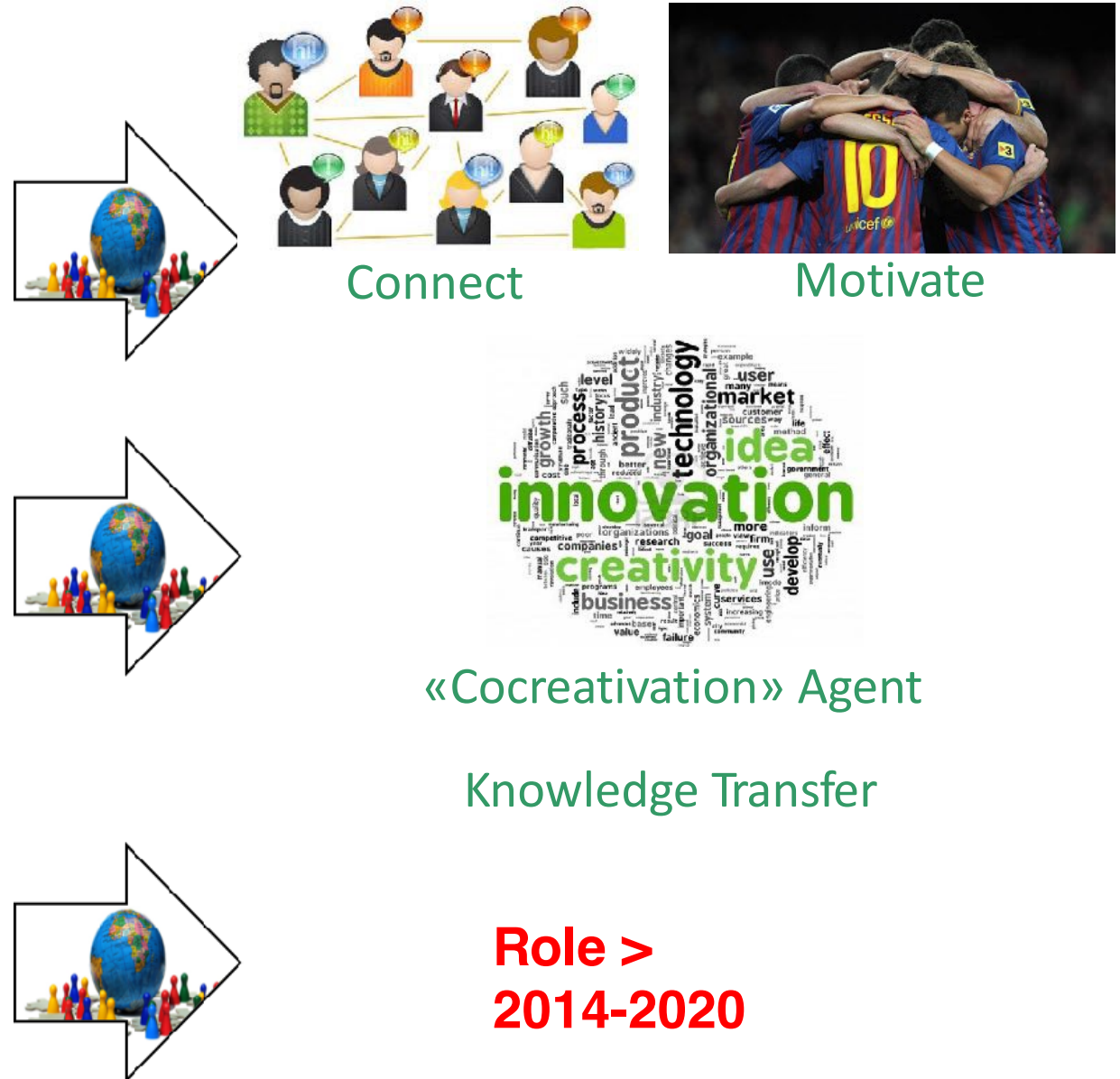
1. An agenda for all of the sub-region
2. Entrepreneurial leadership that is organised, demanding and coherent
3. Adoption of key priorities, sectors, and locations
4. Increasing the capacity to implement projects
5. A variety of tools available for financing
6. A variety of loan vehicles that attract external investment
7. Resolution of problems with a focus on project management
8. An economic agenda featuring solid partnerships with the local public sector as well as the local and regional private sector
10. A collaborative leadership that guides, gives autonomy, and is centred on global outcomes and makes the most of its resources to obtain results

The troika: New territorial Strategy + System + Leadership

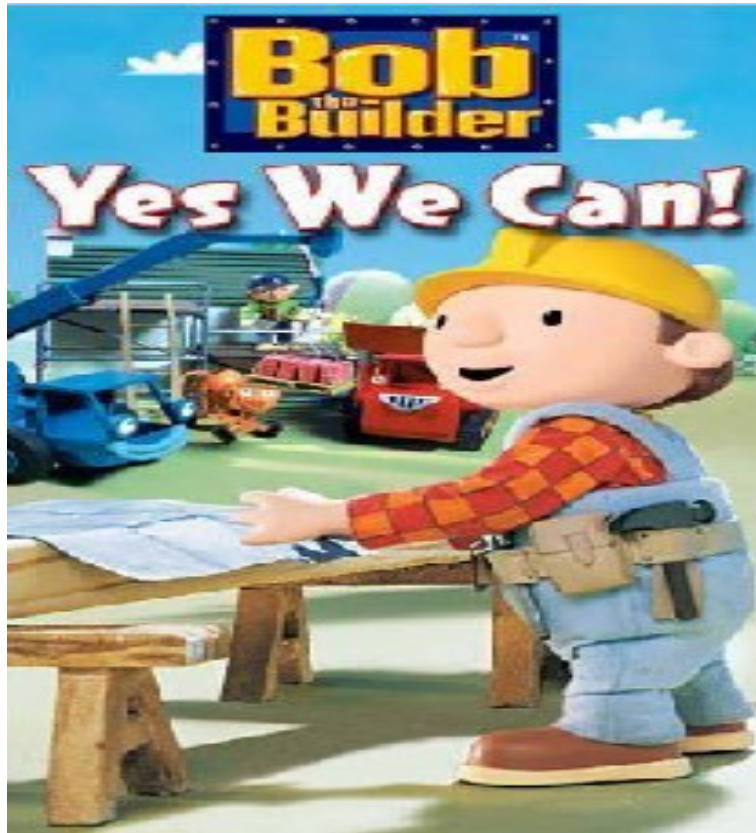
What should be the role of the local development organizations?



Role < 2013

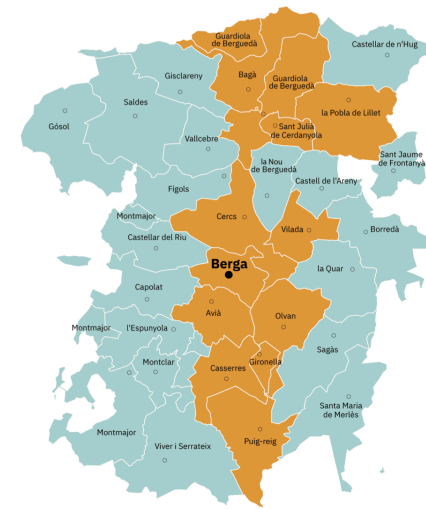
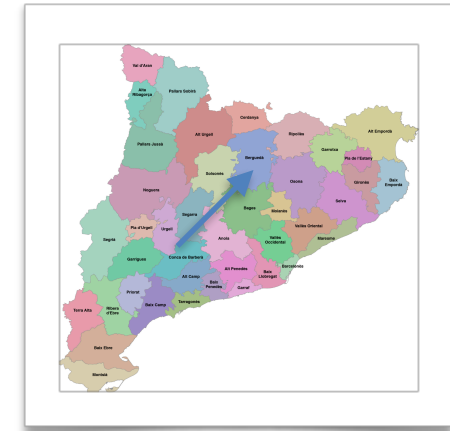


OUR CASE



Berguedà County Council

- **Catalunya** is formed by 947 municipalities agrupated in 42 counties
- **The Law 6/1987, 4th April**, about the county organization in Catalonia rules the most important aspects of the county, such as the administrative demarcation and the “consells comarcals” as a governance and administration body of the county.
- **Members:** indirect election, since its composition is concrete from the results of the municipal elections
- **Competences** :territorial organization and urbanism; health , social services ;sports;education ;public health and environment
- **Financing:** taxes or public prices for the service supply;Catalan government (taxes, ; contributions from the town councils;grants;



<https://www.youtube.com/watch?v=OG7-U9kooHc&feature=youtu.be>

>2013 New territorial Strategy + System + Leadership

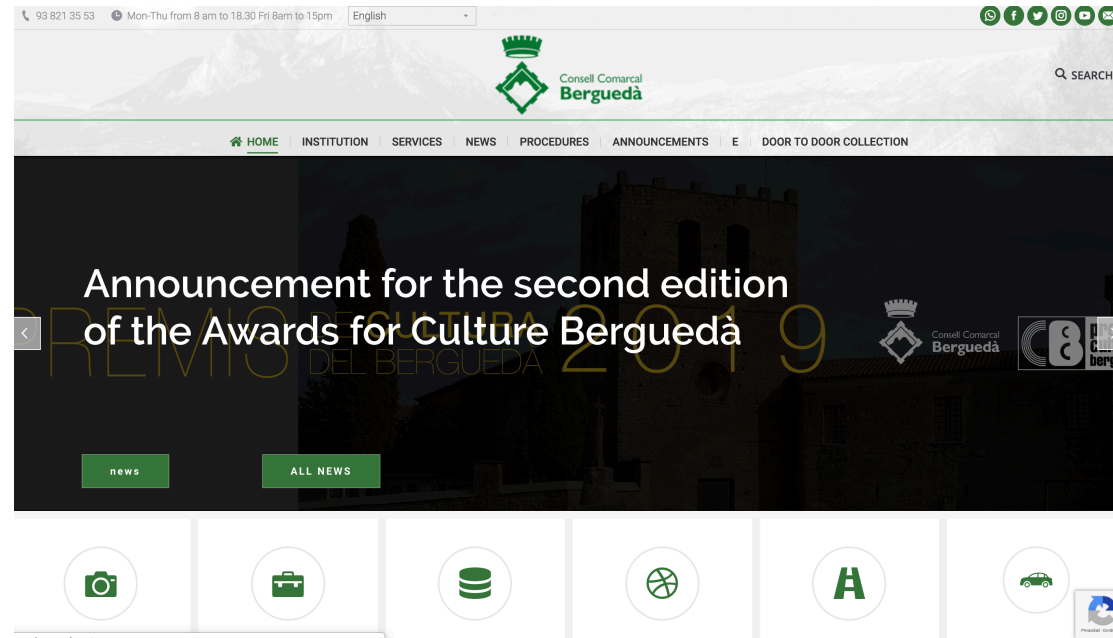
- After a long time...in the month of July 2013 l'Agència de Desenvolupament del Berguedà was founded
 - A. Definition: "Local Development Agencies are intelligent governmental spaces where the key agents of the territory articulate, reflect and create strategies, which are then implemented by policies. At an International level, there are a diverse range of local development agencies. The legal status of these agencies is a matter that is derived from the specific model, objectives to achieve, development functions and of course, the members that it incorporates.
 - B. Some distinctive characteristics of such local development agencies include the following functions: economic implementation, leadership, coordination and governance.

● Territorial strategy

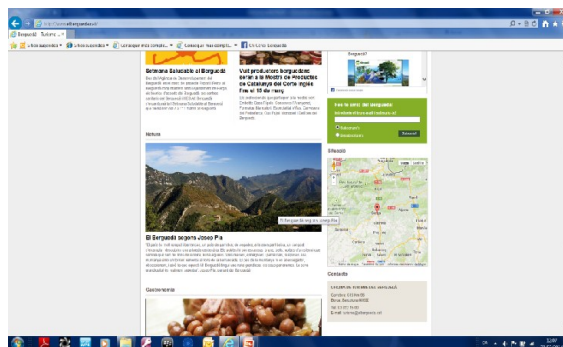
"Renew the idiosyncrasy of Berguedà to build opportunities for future and territorial brand"



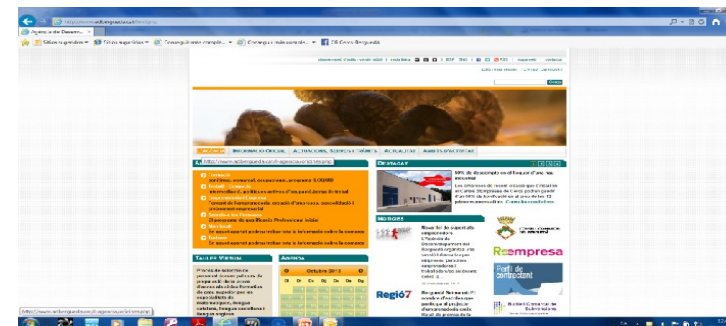
Further Information



County council website: www.bergueda.cat



Website for tourism: www.elbergueda.cat



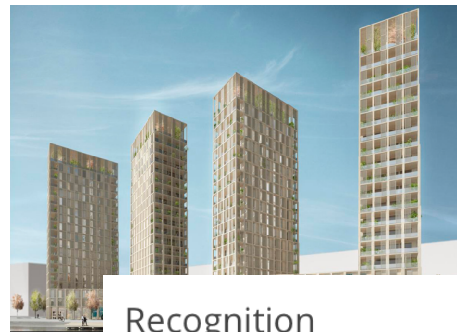
Website: www.adbergueda.cat

Some examples "If you will it. It is no fairy-tale"

Innovation ecosystem: cluster (textile and agro-food cluster); entrepreneurship culture...

Research and Innovation County Strategy for Smart Specialisation on circular economy

Local food valorization



elbergueda.cat

Sustainable tourism destination

Rural diversification



Sport and leisure Strategy

QUESTIONS, COMMENTS...



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Consell Comarcal
Berguedà